



## The Selario Agency, Inc.

Helping financial professionals provide world-class solutions to their client's needs

### Get Off That Term Treadmill

or

### (How To Make Real Money Selling Life Insurance)

**Term insurance is a great product and an important tool to build a client base, but sometimes as insurance professionals we under sell and underestimate what our clients are willing to buy.**

**Here are three permanent sales alternatives using the power of insurance guarantees that will help you up sell your clients.**

1. How about a no-lapse UL solution that guarantees your clients recoup their entire cost upon surrender or a rich LTC benefit in the event of a chronic illness.
2. How about a no-lapse IUL solution guaranteeing the death benefit for life or potentially significant cash value to be used as an exit strategy/supplemental stream of income.
3. How about a Roth IRA alternative using par whole life that gives your client's tremendous flexibility in cost and design, will give them guaranteed supplemental income and a guaranteed death benefit to self-complete the plan.

**Every Case Counts. Every Broker Matters.**

**The Selario Agency, Inc.**

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Please check our website [www.selarioagency.com](http://www.selarioagency.com) for more information about how we can help grow your practice.